

Abstract of the Disclosure

A system for providing interactive television program guide features and other features and information related to a specific user interest or programming category in niche hubs is provided. All of the television programming features provided by user television equipment that relate to a specific user interest or programming category may be accessed from the niche hub. For example, a movie lovers niche hub may provide programming features such as television program listings for movies, video-on-demand listings for movies, pay-per-view listings for movies, web site links related to movies, movie-related merchandise, movie news groups, movie chat groups, movie e-mail clubs, movie contests, movie trivia questions, movie actor interviews, movie reviews, movie channel package ordering, etc. The programming features of the niche hubs may be transmitted from a server, database, or other storage facility via a television distribution facility. User television equipment may be connected via two-way communications paths to transmit messages to each other.